

## Safe and Secure

Laser marking the outer coating of tablets with iTRACE Technologies 2DMI mark provides the ideal encrypted, secure, and non-toxic anti-counterfeiting solution.

## Track and Trace

iTRACE Technologies 2DMI mark can be utilized throughout the entire supply chain, providing product authentication and aiding gray market and diversion detection.



## PHARMACEUTICALS

The counterfeiting of pharmaceuticals is a global problem that continues to grow. With counterfeiters becoming smarter and more sophisticated, staying one step ahead can be challenging. iTRACE Technologies patented 2DMI marking technology can be applied to packaging, blister packs, and even individual tablets or pills to provide ultimate security and enable a low-cost method for authentication.



### Patented 2DMI Mark Technology

iTRACE Technologies unique 2DMI (two dimensional) mark can be applied overtly or covertly on almost any surface using common production techniques and read with everyday technology. Marks as small as 100 microns can provide an encrypted, unbreakable, Unique Identity solution with limitless applications.



### Cost-Effective Brand Protection Solution

Utilizing industry standard laser engravers, printers and label makers, iTRACE Technologies 2DMI mark integrates seamlessly with current processes and requires minimal overhead. Authentication makes use of lower cost conventional tools, keeping distributors, brand owners, retailers and regulatory officials engaged.

