ITRACE Technologies 2DMI mark maintains its encryption on even the most difficult surfaces. Marks are non-toxic and can be laser etched permanently.

WINE INDUSTRY
The global wine industry is nearing $300 billion and is experiencing rapid growth into new geographic markets. Utilizing a marking technology for product/packaging authentication, tracking and tracing is the best way to protect your brand and create a chain of custody that ensures your spirits take their intended path from bottling to end-user. ITRACE Technologies patented 2DMI marking technology can be easily applied to almost any material and provides supply-chain integrity without expensive or complex infrastructure.

Patented 2DMI Mark Technology
ITRACE Technologies unique 2DMI (two dimensional) mark can be applied overtly or covertly on almost any surface using common production techniques and read with everyday technology. Marks as small as 100 microns can provide an encrypted, unbreakable, Unique Identity solution with limitless applications.

Cost-Effective Brand Protection Solution
Utilizing industry standard laser engravers, printers and label makers, ITRACE Technologies 2DMI mark integrates seamlessly with current processes and requires minimal overhead. Authentication makes use of lower cost conventional tools, keeping distributors, brand owners, retailers and regulatory officials engaged.