iTRACE TECHNOLOGIES

Covert Encrypted Marks

Marks as small as 100 microns can be placed on multiple product areas. Manufacturers generate 2DMI marks containing any level of proprietary information.

Track and Trace

iTRACE Technologies 2DMI mark can be utilized throughout the entire supply chain, providing product authentication and aiding gray market and diversion detection.

RETAIL PRODUCTS

Let's face it, counterfeit goods are in demand. With over $1.5 trillion dollars worth of pirated products changing hands worldwide and estimated costs to US manufacturers of $250 billion a year, a straightforward, easy to implement, and cost–effective security solution is required. iTRACE Technologies patented 2DMI marking technology can be applied to product labels, packaging, apparel tags, sub–assembly parts and even zippers and rivets to provide ultimate security and enable a cost–effective method for authentica–

Regulatory Compliance • Inventory Control • Diversion Control • Return Fraud • Brand Protection • Anti-Counterfeiting

Patented 2DMI Mark Technology

iTRACE Technologies unique 2DMI (two dimensional) mark can be applied overtly or covertly on almost any surface using common production techniques and read with everyday technology. Marks as small as 100 microns can provide an encrypted, unbreakable, Unique Identity solution with limitless applications.

Cost-Effective Brand Protection Solution

Utilizing industry standard laser engravers, printers and label makers, iTRACE Technologies 2DMI mark integrates seamlessly with current processes and requires minimal overhead. Authentication makes use of lower cost conventional tools, keeping distributors, brand owners, retailers and regulatory officials engaged.

San Francisco, CA   +1-650-241-1958   info@itracetech.com   www.itracetech.com